

RAVI KUMAR JAISWAL

Frontend And UI/UX Lead

7084285940 • ravijaiswal8960@gmail.com • https://ravijaiswal.in • Lucknow, India

Summary

Experienced Senior UX Designer with 5+ years in user-centered design (UCD), skilled in user research, journey mapping, information architecture, and high-fidelity interaction design across B2B, B2E, web, and mobile platforms. Known for delivering impactful, user-focused solutions, guiding UX projects with a strong understanding of business and user needs. Excels in stakeholder management, presenting design decisions with clear rationale, and collaborating closely with tech teams to ensure pixel-perfect execution. Portfolio showcases comprehensive UCD artifacts, demonstrating a strategic approach to complex design challenges with a focus on quality and timeliness.

Skills

User Interface (UI) Design

User Experience (UX) Design

User-Centered Design (UCD)

Product designing

Information Architecture & Interaction Design

User Research

Data Analysis

Wireframing

Prototyping

Responsive & Adaptive Design

Figma

Adobe Creative Suite

Cross-functional Collaboration

Mobile UI/UX design

Web Designing

HTML5 CSS3

LESS/SASS

Bootstrap

JavaScript

jQuery

Ajax

php

WordPress

WooCommerce

Shopify

SQL

MySQL

Google Analytics

Tag Manager

Webmaster

Lighthouse

SEO

Facebook Pixel

Excellent communication

Time management

Experience

Doodleblue Innovations Pvt. Ltd.

Frontend and UI/UX lead

Bangalore, India

09/2024 - 03/2025

Doodleblue Innovations is a digital strategy consulting firm offering services in mobile and web app development, UI/UX design, and enterprise solutions. Founded in 2011, it focuses on leveraging emerging technologies to drive digital transformation for global clients.

- Collaborating with product managers to align project objectives and communicate them effectively.
- Writing and maintaining comprehensive Product Requirement Documents (PRDs) to define scope and features.
- Managing the project from start to finish, ensuring deadlines and goals are met.
- Testing the final product for performance, usability, and functionality before delivery to the client.

OM Logistics Ltd.

Senior UI/UX Designer

Noida, India

12/2023 - 09/2024

OM Logistics aims to be a reliable global partner in the logistics industry. I am working on RapidShyp project, an e-Commerce shipping platform that streamlines logistics for Indian businesses. As a shipping aggregator, RapidShyp integrates with various courier services, allowing businesses to manage their shipping needs and choose the most cost-effective options through a single platform.

- Designing intuitive and visually appealing interfaces
- Collaborating with the product manager and developers for seamless user flow implementation
- Creating a user-friendly dashboard and efficient carrier selection interface
- Ensuring seamless integration with major e-Commerce platforms
- Managing a design team to enhance user satisfaction and platform efficiency
- Focusing on smooth onboarding processes and responsive mobile app experiences

Appivo Applications AB.

UI/UX Designer & Web Developer

Remote

06/2022-10/2023

Appivo is a cloud-based platform enabling businesses to easily develop custom applications without extensive coding knowledge. With tools for building, deploying, and managing web and mobile apps, Appivo empowers users to design workflows, manage data, and collaborate on robust solutions tailored to their needs, emphasizing simplicity and flexibility for rapid adaptation.

- Dynamic role at Appivo: website design, development, and maintenance
- Key involvement in crafting user experiences for client projects
- Responsibilities: Designing, developing, and maintaining the company's website
- Collaborating closely with clients to understand requirements

- Assisting clients in translating user flow designs into actionable implementations

AwesomeSauce Creative Pvt. Ltd.

Senior Web Developer And UI/UX Designer

Lucknow, India
09/2021 - 06/2022

Awesome Sauce Creative is a comprehensive design, strategy, and marketing firm specializing in branding, digital, print, and marketing services.

- Orchestrated client collaborations, translating ideas into captivating digital interfaces
- Designed intuitive UIs, developed websites, and oversaw team operations
- Ensured project excellence by aligning deliverables with client visions and industry standards

Compendious MedWorks Pvt. Ltd.

Lead Website Developer And UI/UX Designer

Lucknow, India
07/2019 - 09/2021

The Compendious Med Works team, led by healthcare professionals, consists of biostatisticians, web developers, content writers, marketers, and graphic designers.

- Steered multiple projects from inception to launch at Compendious Medworks Pvt. Ltd.
- Responsibilities included designing user interfaces, developing products, and managing teams.
- Led client meetings to gather requirements and ensure alignment with their visions and expectations.

Global Classroom Pvt. Ltd.

Web Developer and Designer

Lucknow, India
08/2016 - 02/2019

Global Classroom Pvt. Ltd. specializes in innovative e-learning solutions, aiming to transform traditional learning environments into dynamic digital classrooms. Dedicated to enhancing the educational experience, they offer comprehensive tools and resources for students and educators.

- Designed layout of educational platforms at Global Classroom Pvt. Ltd., collaborating with project lead and company director.
- Created intuitive, visually appealing designs to enhance user engagement and learning experiences.
- Contributed to successful development and implementation of innovative e-learning solutions through effective teamwork and user-centric design focus.

Projects

Ravi Kumar Jaiswal | Portfolio Website

<https://ravijaiswal.in>

This is my portfolio website, featuring a collection of my projects and experiences.

Scartheme

<https://scartheme.net/>

At Scartheme, I sell Bootstrap-based website templates, with buyers receiving their purchased templates directly to their email IDs for future use.

Snap And Write

<https://snapandwrite.com/>

Snapandwrite.com hosts creativity contests where participants register via a form and pay a fee to enter.

Virmansha

<https://virmansha.com/>

An e-commerce website with features like user authentication, product catalog, shopping cart, and payment gateway integration.

Interlude

<https://interlude.in/>

Interlude is a PG accommodation-providing company for females.

DesignMango

<https://designmango.in/>

Design Mango is a blogging platform for creators, providing a space to share insights, and connect with a community of like-minded individuals.

OreganoSocial

<https://oreganoengage.com/>

An influencer marketing website to bring influencers and brands together

GiftAPlace

<https://giftaplace.com/>

GiftAPlace.com lets users purchase and dedicate virtual or physical locations as unique gifts for special occasions.

The Bad Billy

<https://thebadbilly.com/>

The Bad Billy is an e-commerce website specializing in leather products.

Compendious MedWorks

<https://www.compendiousmedworks.com/>

Company's website.

Appivo

<https://appivo.com/>

Company's website

AwesomeSauce

<https://awesomesauce.in/>

Company's Website

Shri Yoga Studio

<https://shriyogastudio.in/>

Shri Yoga Studio is a website for yoga classes.