

Ravi Kumar Jaiswal

UI/UX DESIGNER & WEB DEVELOPER

CONTACT

-  +91 7084 285 940
-  ravijaiswal8960@gmail.com
-  www.ravijaiswal.in
-  Lucknow, Uttar Pradesh
India

SKILLS

- Figma
- Photoshop
- Illustrator
- Aftereffects
- Canva
- HTML5
- CSS3
- Bootstrap
- CorePhp
- JavaScript
- jQuery
- Ajax
- Responsive Web Design
- WordPress
- WooCommerce
- BigCommerce
- WiX
- Shopify
- SQL
- MySQL
- phpMyAdmin
- Map API integration
- Payment gateway integration
- REST API
- LAMP Stack
- Basic react.js
- Basic node.js
- Basic Angular.js
- Google Analytics
- Google tag manager
- Google Lighthouse
- Webmaster
- On-page SEO
- Facebook Pixel

PROFILE

I am a skilled UI/UX designer and website developer who merges creativity with technical expertise. With a focus on user-centric design, I craft visually appealing and intuitive digital experiences. My passion for enhancing user interactions drives me to create functional and aesthetically pleasing websites that leave a lasting impression.

WORK EXPERIENCE

Appivo AB

June 2022 - Present

UI/UX Designer & Web Developer

- Designed and developed responsive websites.
- Developing wireframes and prototypes using tools such as Figma, Adobe Suite, etc
- Developing visually appealing user interfaces that align with brand identity and user preferences.
- Developing data-driven UI and implementing it on Appivo's platform builder for the clients.
- Oversee the website and complete the website updates as necessary on demand.
- Performed system testing and debugging to identify and resolve website defects.
- Assisted in website deployment and provided ongoing support and maintenance.
- Integrated APIs and third-party services to enhance functionality and improve user workflows
- Implemented responsive web design techniques to ensure optimal user experience across devices
- Did on-page SEO optimization of the website.
- Website optimization according to Google Lighthouse and webmaster.
- Implemented Google Analytics and Tag Manager.

Web based projects

<https://www.Appivo.com>

- WordPress based
- Designed and developed the website including some Lottie animation and graphics.

<https://docs.appivo.com/>

- WordPress based
- Assisted in designing and developing the website.

AwesomeSauce Creative Pvt. Ltd.

Sr. Web Developer & UI/UX designer

September 2021 - June 2022

- Designing and developing a responsive website.
- Developing wireframes and prototypes using tools such as Figma, Adobe Suite, etc
- Oversee the website and complete the website updates as necessary on demand.
- Client interaction. Understanding clients' needs and implementing them.
- Performed system testing and debugging to identify and resolve website defects.
- Integrated various payment gateways as required and requested by the clients.
- Assisted in website deployment and provided ongoing support and maintenance.
- Integrated APIs and third-party services to enhance functionality and improve user workflows
- Implemented responsive web design techniques to ensure optimal user experience across devices
- Did on-page SEO optimization of the website.
- Website optimization according to Google Lighthouse and webmaster.
- Implemented Google Analytics, Tag Manager, Facebook Pixel, and various other analytics tags.

Web based projects

<https://virmansha.com/>

An e-commerce website using core PHP. Implemented features such as user authentication, product catalog, shopping cart, and payment gateway integration

- The core technologies used are Figma, HTML5, CSS3, javascript, jquery, bootstrap, Core PHP, and Ajax.
- Features include e-commerce, payment gateway, product catalog, shopping cart, user authentication, etc.

<https://awesomesauce.in/>

Awesome Sauce is a company website.

- The core technologies used are Figma, HTML5, CSS3, javascript, jquery, bootstrap, Core PHP, and Ajax.
- Features include company introduction, gallery, blogs, reCaptcha etc

<https://ladiesfirst.life/>

Ladies First bring you customized boxes of sanitary pads every month to help you get through 5 days of bleeding with the ease and dignity that every girl deserves.

- The core technologies used are WordPress, WooCommerce, PayU Payment gateway
- Features include PayU payment gateway, E-commerce, Product subscription, Blog, Affiliate program, ovulation calculator, etc

<https://interlude.in/>

Interlude is a PG accommodation-providing company for females.

- This website is made on WordPress
- Features include Photo Gallery, contact form, service pages, etc

<https://shriyogastudio.in/>

Shri Yoga Studio is a website for yoga classes.

- The core technologies used are Figma, Adobe Suite, HTML5, CSS3, javascript, jQuery, bootstrap, Core PHP, and Ajax.
- Features include Photo Gallery, contact form, service pages, etc

<https://thebadbilly.com/>

The Bad Billy is an e-commerce website selling leather products.

- The core technologies used are Figma, Adobe Suite, HTML5, CSS3, javascript, jQuery, bootstrap, Core PHP, and Ajax.
- Features include e-commerce, payment gateway, product catalog, shopping cart, user authentication, blogs, Google Analytics, facebook pixel, Facebook Messenger, etc.

<https://vatsalyatrivedi.com/>

Vatsalyatrivedi.com is a portfolio website for Vatsalya Trivedi

- This website is made on WordPress
 - Features include Work gallery, Testimonial, etc
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<https://oreganosocial.com/>

An influencer marketing website to bring influencers and brands together.

- The core technologies used are Figma, Adobe Suite, HTML5, CSS3, javascript, jquery, bootstrap, Core PHP, and Ajax.
- Features include blogs, a service page, a case study, a gallery, etc

<https://designmango.in/>

Design Mango is a blogging platform.

- The core technologies used are Figma, Adobe Suite, HTML5, CSS3, javascript, jQuery, bootstrap, Core PHP, and Ajax.
- Features include user authentication, adding a blog, comments, and likes on the blog, etc

Compendious Med Works Pvt. Ltd.

July 2019 - September 2021

Lead Web Developer & Designer

- Designing and developing a responsive website.
- Oversee the website and complete the website updates as necessary on demand.
- Client interaction. Understanding clients' needs and implementing them.
- Performed system testing and debugging to identify and resolve website defects.
- Integrated various payment gateways as required and requested by the clients.
- Assisted in website deployment and provided ongoing support and maintenance.
- Integrated APIs and third-party services to enhance functionality and improve user workflows
- Implemented responsive web design techniques to ensure optimal user experience across devices
- Did on-page SEO optimization of the website.
- Website optimization according to Google Lighthouse and webmaster.
- Implemented Google Analytics, Tag Manager, Facebook pixel and various other analytics tags.

<https://www.giftaplace.com>

Gift A Place is a project that lets you cherish the memories of your favorite place. Gift A Place offers a simple and perfect gifting experience. You can select your favorite place and register it in your name or your loved one's name to whom you wish to gift it. You can also add your pictures to add a more personalized touch to the gift certificate. With Gift A Place, you can take gifting personalized gifts to a new level.

- The core technologies used are Figma, Adobe Suite, HTML5, CSS3, Bootstrap, JavaScript, JQuery, PHP, MYSQL, AJAX, and Payment Gateway.
- Features include online gifting, a unique online certificate, a user dashboard, a payment gateway, a certificate digital copy link over email, a scheduled time to send the gift to others, blogs, etc

<https://www.ahappierme.org/>

A Happier Me strives to spread mental health awareness and encourage all to promise themselves to be a happier version of themselves. #AHappierMe takes an opportunity to foster a creative event catered by California Medical Behavioral Health (CMBH) in San Diego, California, USA. A Happier Me sets a benchmark to break the related stigma.

- The core technologies used are Figma, Adobe Suite, HTML5, CSS3, javascript, jQuery, bootstrap, Core PHP, and Ajax.
- Features include booking online appointments, contacting doctors, doctor's profiles, etc

<https://compendiousmedworks.com>

Compendious Med Works is a company's website and blogging platform.

- The core technologies used are Figma, Adobe suite, HTML5, CSS3, javascript, jquery, bootstrap, Core PHP, and Ajax.
- Features include company introduction, gallery, blogs, etc

<https://www.rjtoffees.com/>

R&J Toffees is an e-commerce platform to sell handmade toffees.

- The website is made on the Wix platform.
 - Features include e-commerce, shop page, checkout page, payment gateway, etc
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Personal Projects

<https://www.scartheme.net/>

Scartheme was a marketplace where users can sell and buy their website template based on the bootstrap framework of website designing where the purchaser does not need to sign up to purchase the product instead a unique key was generated for every successful purchase for future reference.

- The core technologies used are HTML5, CSS3, Bootstrap, JavaScript, JQuery, PHP, MYSQL, AJAX, and Payment Gateway.
- Features include e-commerce for digital products, buy-sell templates, product delivered on email provided, etc

<https://www.snapandwrite.com/>

Snapandwrite is an online creativity contest website where participants are required to register themselves via a registration form and submit a registration fee in order to participate.

- The core technologies used are Figma, Adobe Suite, HTML5, CSS3, javascript, jQuery, bootstrap, Core PHP, and Ajax.
- Features include registering for the contest, submitting your entries, registration fee, Digital certificate, etc

<https://www.jaisentertainment.com>

Jaisentertainment is an online movie link provider. Jaisentertainment imports all its data from TheMovieDb.org using Themoviedb API

- The core technologies used are HTML5, CSS3, javascript, jquery, bootstrap, Core PHP, and Ajax.
- Features include online movie information, movie search based on language, genre, year, etc

REFERENCES

Christian Blomquist

Manager
Appivo AB
christian@appivo.com

Pragya Gupta

Human Resource Manager
Awesomesauce Creative Pvt. Ltd
pragyagupta.7592@gmail.com

Dr. Siddharth Srivastava

Branch Manager
Compendious Med Works Pvt. Ltd.
siddharth.srivastava092@gmail.com

DECLARATION

I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

RAVI KUMAR JAISWAL
